



Welcome!

Hello, and welcome to the second newsletter for the AI-WORK project!

Coming up in this issue, you will find:

- A short overview of the AI-WORK course, now available online.
- Insights from our partners about the development process.

What is AI-WORK?

The main motivation of AI-WORK is to empower small business owners, particularly those over the age of 50, with the necessary skills and knowledge to effectively leverage Artificial Intelligence (AI) and stay ahead of the competition.

The People Behind AI-WORK

AI-WORK is being developed by organisations from Romania, Italy and Greece:

- Hapax Ambarino (RO)
- CRSL (IT)
- APOPSI SA (GR)

AI-WORK Course Now Available!

The AI-WORK consortium is proud to announce that the **AI up-skilling course for senior workers in SMEs** is now fully developed and available through our official website: www.aiworkproject.com.

This milestone marks the culmination of several months of collaborative work among the project partners – **Hapax Ambarino (RO)**, **CRSLaghi (IT)**, and **APOPSI SA (GR)** – aimed at empowering small business owners and managers, particularly those over 50, to confidently integrate Artificial Intelligence (AI) into their professional contexts.

About the Course

The AI-WORK course has been designed as a **comprehensive learning pathway** that introduces participants to the fundamentals of Artificial Intelligence, its practical applications in small business environments, and its potential to transform work processes and decision-making. The training is the outcome of *Activity 3 – Training and Support*, led by CRSLaghi, and integrates the pedagogical and technical expertise of the entire consortium.

Structured into modular units, the course includes **video lectures, teacher materials, and assessment activities**, all freely accessible in English and in the partners' national languages. Each component is hosted within the **Interactive Study and Simulation Hub**, the project's digital learning environment that combines educational content with a **hands-on AI simulation tool**, offering a practical and user-friendly learning experience.

Next Steps

The course launch is accompanied by the expansion of the **AI-WORK SME Network**, a European community connecting small business owners, trainers, and digital practitioners. The network promotes ongoing exchange of experiences and best practices, and invites all learners to join the dialogue on how AI can contribute to sustainable business growth.

Visit www.aiworkproject.com to access the training materials, explore the Hub, and become part of our growing community.

